

**AGENDA**  
**SCOTTSDALE TOURISM DEVELOPMENT COMMISSION**  
**City of Scottsdale**  
**Pinnacle Conference Room**  
**7575 East Main Street, Scottsdale, Arizona**  
**8:00 a.m. Tuesday, December 16, 2003**

**1. CALL TO ORDER**

**2. ROLL CALL**

Margaret Dunn, Member  
Jerry Gleason, Member  
Tom Morrow, Chairman

Shaun Robinson, Vice-Chairman  
Sally Shaffer, Member  
Ned Sickle, Member

**3. APPROVAL OF MINUTES**

The Commission will be asked to review the minutes from the November 18, 2003 meeting.  
**Commission action by motion is requested. (Attachment 1)**

**4. SAN FRANCISCO GIANTS SPRING TRAINING PRACTICE FACILITY**

**Rebecca Eickley, Finance and Energy Manager**

The Commission will hear a presentation and discuss support for the proposed new Giants Spring Training practice facility.

**Commission action by motion requested.**

**5. SOL FEST RESOLUTION**

**Brian Munson, Sol Fest Representative and Kathy Carlisle O'Connor**

The Commission will hear a request for a resolution from the TDC supporting a solar focused earth day celebration at WestWorld in April 2004.

**Commission action by motion requested. (Attachment 2)**

**6. SCOTTSDALE CONVENTION & VISITOR'S BUREAU UPDATE**

**Rachel Sacco, President & CEO**

**No Commission action required.**

**7. VISITOR INQUIRY STUDY**

**Maria Pieterick, SCVB and Kathy Carlisle O'Connor**

The Commission will hear a presentation on the proposed 2004 visitor Inquiry Study and Request for Proposal.

**Study/Action Item.**

**8. RETREAT FOLLOW-UP**

**Kathy Carlisle O'Connor**

The Commission will review the staff report and proposed action items.

**Study/Action Item (Attachment 3)**

**9. ADMINISTRATOR'S REPORT**

**Kathy O'Connor, Tourism Development Manager**

**Information item. No Commission action required. (Attachments 4A , 4B)**

**10. UPCOMING EVENTS AND COMMISSION BUSINESS**

The next regularly scheduled meeting will take place, Tuesday, January 20, 2004.

**11. PUBLIC COMMENTS**

**12. ADJOURNMENT**